

IG GROUP NAMED IN NEWSWEEK'S TOP 100 MOST LOVED WORKPLACES 2022

The annual list ranks UK companies based on employee sentiment and satisfaction

London, UK (4 November 2022) – <u>IG Group (LON:IGG)</u>, a leading, global fintech at the forefront of trading innovation since 1974, has been named one of the UK's most loved workplaces in the annual <u>Newsweek</u> Top 100 Most Loved Workplaces® list. IG received particular recognition for the way it supports the growth and wellbeing of historically underrepresented minority groups, with 90 per cent of employees reporting being treated with dignity and respect.

The 2022 UK's Top 100 Most Loved Workplaces® is a collaboration with the Best Practice Institute (BPI), a leadership development and benchmark research company. The results were determined after surveying more than 1.4 million employees from businesses with workforces varying from 50 to more than 10,000 people. Public talent resources were also used to complement the findings.

The list recognises companies that put respect, caring and appreciation for their employees at the centre of their business model and, in doing so, have earned the loyalty and respect of the people who work for them.

IG Group Chief People Officer Barbara Duffy said: "At IG we want to power ambitious people to thrive and deliver our strategy together. Providing a supportive and inclusive work environment sits at the very heart of that. This ranking recognises not only the work done through our dedicated networks and programmes, but the continued effort put in by all our people globally to support, involve and cheer on their colleagues."

Five critical areas were measured to gauge employee sentiment, spanning how positive workers feel about their future at the company, career achievement, how much employer values align with employee values, respect at all levels, and the level of collaboration at the firm. In addition, commitments to inclusion, diversity, equity and belonging, as well as the company's response and adaptability to the COVID-19 pandemic (such as return-to-office rules) were identified and analysed in relation to the five core critical areas.

"As a result of 'The Great Resignation', more companies recognise the importance of focusing on employee satisfaction to not only attract but retain top talent," said Nancy Cooper, Global Editor in Chief, Newsweek. "The businesses on this year's list clearly demonstrated that commitment."

"The companies on this list represent the best at placing love at the center of their employee's experience," said Louis Carter, CEO, Best Practice Institute. "The number of applications this year and analysis of survey data reinforces our original findings that love is the strongest predictor of the strength of a company's culture, employee engagement, and satisfaction."



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Methodology

To identify the UK's top 100 companies for the Newsweek ranking, companies were evaluated and scored as follows: 35 percent of the initial score was based on employee survey responses; 25 percent was derived from analysis of external public ratings from sites such as Comparably, Careerbliss, Glassdoor, Indeed and Google; and 40 percent came from direct interviews with and written responses from company officials. Newsweek then conducted additional research into every company on the list, as well as the top runners up, to determine the final list of 100 companies and their ranking. (The list includes both UK firms and companies with a strong UK presence that are based overseas.)

About IG Group

IG Group (LSEG: IGG) is an innovative, global fintech company that delivers dynamic online trading platforms and a robust educational ecosystem to power the pursuit of financial freedom for the ambitious. For nearly five decades, the Company has evolved its technology, risk management, financial products, content, and platforms to meet the needs of its retail and institutional clients. IG continues to innovate its offering for the new generation of tomorrow's investors through its IG.com, tastytrade, IG Prime, Spectrum, and DailyFX brands.

Established in 1974, IG Group is a London-headquartered FTSE 250 company offering its clients access to ~19,000 financial markets through its offices spread across Europe, North America, Africa, Asia-Pacific and the Middle East.

About Newsweek

Newsweek is the modern global digital news organization built around the iconic, over 85-year-old American magazine. Newsweek reaches 100 million people each month with its thought-provoking news, opinion, images, graphics, and video delivered across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

About Best Practice Institute

Best Practice Institute is an award-winning leadership and organization development center, benchmark research company, think tank, and solutions provider. BPI is the certifying body for Most Loved Workplace® and conducted the original research to create the model and criteria for becoming a Most Loved Workplace®. BPI's research proves that Most Loved Workplaces® produce 3-4 times better customer service, employee performance, and retention than companies not loved by their employees.

For more information on how to apply to become a certified Most Loved Workplace in 2023, go to: http://www.mostlovedworkplace.com