

IG Group

Refreshing reporting of customer metrics

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As announced on 24 July 2025, IG is revising its definition of **active customers** and **first trades** and introducing **funded accounts** as a new key performance indicator

Updated disclosure will be provided every reporting period, beginning with the Q1 FY26 trading update – **historical disclosure is available on IG's investor relations website**

Refreshed disclosure aligns definitions across the Group and better reflects IG's more diversified revenue streams and progress delivering our growth strategy

Simplifying and aligning key performance indicators

	Active customers	First trades	Funded accounts
Revised definition	<ul style="list-style-type: none"> ▪ Definition aligned across products to opened or closed a position during a month or held a position at month end ▪ tastytrade customers remapped from ETD¹ to relevant product category, with net trading revenue aligned accordingly ▪ IG will disclose average monthly active customers for the relevant reporting period² 	<ul style="list-style-type: none"> ▪ New customers placing their first trade in the reporting period ▪ Definition aligned across all products 	<ul style="list-style-type: none"> ▪ Customers with a cash balance or holding assets at period end
Prior definition	<p>Disclosure based on unique customers meeting different criteria by product once in a reporting period (quarter, half or full year):</p> <ul style="list-style-type: none"> ▪ OTC derivatives - opened, closed or held a position at period end ▪ ETD - opened or closed a position, with all tastytrade stock trading and crypto customers and revenue mapped to ETD ▪ Stock trading - held a position at period end 	<ul style="list-style-type: none"> ▪ tastytrade spot crypto first trades not disclosed due to historical immateriality 	<ul style="list-style-type: none"> ▪ No prior disclosure

1) Exchange traded derivatives

2) For example, the Q1 FY26 count will represent the average of monthly active customers in June, July and August

Summary of key changes – active customers

Average monthly active customers ('000) – revised disclosure	FY25				Key changes in revised definition
	Q1	Q2	Q3	Q4	
OTC derivatives	105.6	103.1	106.1	109.2	Customers must be active for more than one month to increase the average for the period (applies to all products)
Exchanged traded derivatives (ETD)	46.7	47.1	47.3	47.7	tastytrade stock trading and crypto customers previously reported in ETD now mapped to relevant product category
Stock trading & investments	147.4	147.2	150.4	616.7	Includes tastytrade stock trading customers previously reported in ETD, with net trading revenue realigned accordingly. Revised definition includes customers opening or closing a position in a month, or holding a position at month end ¹
- o/w Freetrade	--	--	--	461.9	
- o/w organic	147.4	147.2	150.4	154.8	
Spot crypto	6.7	6.8	7.5	8.5	Includes tastytrade spot crypto customers previously reported in ETD due to historical immateriality
Total	270.6	268.3	273.1	742.2	
-- o/w organic	270.6	268.3	273.1	280.3	
% y/y organic	(0.7%)	(1.6%)	0.8%	3.0%	

1) Prior definition only captured stock trading & investments customers holding assets at the end of the relevant reporting period

Summary of key changes – first trades

<i>First trades ('000) – revised disclosure</i>	FY25				Key changes in revised definition
	Q1	Q2	Q3	Q4	
OTC derivatives	8.4	9.1	15.6	11.6	No change
Exchanged traded derivatives (ETD)	6.5	6.2	7.3	7.0	tastytrade stock trading customers previously reported in ETD now mapped to relevant product category
Stock trading & investments	6.3	6.1	8.5	15.3	Includes tastytrade stock trading customers previously reported in ETD
- o/w Freetrade	--	--	--	5.4	
- o/w organic	6.3	6.1	8.5	9.9	
Spot crypto	0.4	0.7	1.5	1.6	Includes tastytrade spot crypto first trades previously not reported due to historical immateriality
Total	16.8	17.2	26.3	28.6	
-- o/w organic	16.8	17.2	26.3	23.2	
% y/y organic	(2.6%)	3.8%	45.5%	28.1%	